2023 ANNUAL REPORT

You improved lives!





ME	

YOUR COMMITMENT IS INSPIRING

Dear Friend,

2023 was a remarkable year for healthcare in northern Michigan, thanks to your continued support.

While Munson Healthcare faced many challenges similar to those faced by rural healthcare systems across the nation, our hospitals also celebrated many significant achievements and exciting milestones. These include:

- Completing construction of the Manistee Hospital Emergency Department and welcoming patients to the newly renovated space;
- Announcing a **Regional Care Transformation** plan aimed at offering a consistent, quality patient experience, and more and better access to preventative care;
- Earning Comprehensive Stroke Center designation at Munson Medical Center by The Joint Commission;
- And so much more!

I am excited to highlight some of these accomplishments in the following pages of this report.

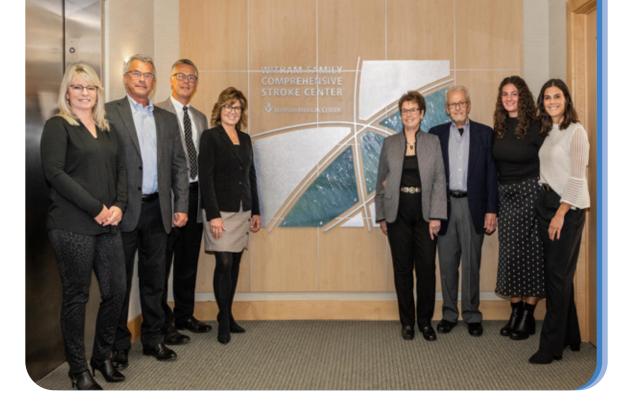
These investments in our facilities, equipment, programs, and services are only possible through the skill and dedication of our healthcare team and the **commitment of our generous communities**.

Thank you for being part of our journey to enhance healthcare services for people living in northern Michigan. Your ongoing support ensures patients have access to the care they need, when and where they need it.

With gratitude,

Debra Henderson





Transforming Stroke Care in Northern Michigan

Munson Healthcare embarked on an ambitious journey on World Stroke Day 2020: to build an endovascular Stroke program at Munson Medical Center that would, in time, earn recognition as a Comprehensive Stroke Center.

This work began two decades prior when Munson Medical Center (MMC) established an interdisciplinary stroke team and a dedicated stroke unit for patients. In 2012, MMC became designated as a Primary Stroke Center by the Joint Commission, providing clot-busting medicine to stroke patients.

But with a growing, aging population in Northern Michigan, the need for endovascular stroke care (treatment for strokes caused by blockages in blood flow to the brain) continued to grow.

This journey came full circle in December 2023 when MMC earned Comprehensive Stroke Center designation.

Today, Munson's stroke center is staffed by highly skilled nurses, technicians, and providers, including neurosurgeon Gary B. Rajah, M.D., surgical director of stroke, and interventional neurologist David P. Rosenbaum-HaLevi, M.D., medical director of stroke. The center is home to state-of-the-art facilities, two ARTIS icono biplane imaging machines, and the most advanced technology. Building a program of this caliber would not have been possible without philanthropic support from our communities.

A Life-Altering Event

For years, Richard (Dick) Witham has split his time between West Michigan and Northern Michigan. Muskegon is home to both Dick's family and family businesses, while Maple City offers the scenery and solitude he craves to rest and recharge.

A life-altering event in the summer of 2019 would prove these two locations, seemingly miles and worlds apart, were far more interconnected than Dick could have ever imagined.

Dick was doing yard work on his Leelanau County property one September afternoon when he started feeling strange.

"I was actually out mowing the vineyard and all of a sudden, my left arm didn't work," Dick said. "My hand didn't work. I knew something was going on, I just didn't know what it was."

Dick called his wife, Marilyn, to let her know something was wrong. Within 20 minutes, Dick's grandson arrived to take him to Munson Medical Center. Dick was met at the Emergency Department door by a team of healthcare providers who immediately recognized the magnitude of the situation.

Dick had experienced a stroke. He would go on to spend the following five days in the hospital for treatment and recovery.

"I had wonderful care at Munson and got through it without any ill effects, and I'm very thankful for that," Dick shared.

Although he didn't know it at the time, that single event set in motion an incredible act of generosity.

Building a Legacy

Dick and his sons Chris and Kurt had heard about Munson's plans for an enhanced stroke center at Munson Medical Center. Now with a deeply personal connection, they decided to tour the facilities and meet with Dr. Gary Rajah who, at the time, was director of Munson's endovascular stroke program."

It was on this tour the Withams discovered one of their family businesses – Motion Dynamics Corporation, now operated by Chris – makes the springs used by doctors at Munson to remove blood clots. The family's other business – Automated Industrial Motion, operated by Kurt – produces the equipment used to make the springs.

Building a career in machine engineering hadn't been Dick's original plan. But decades later, when he found out his life's work was transforming lives at the same hospital that saved his, it felt less like a coincidence and more like fate.

Now comfortable in their retirement, Dick and Marilyn are less worried "about a roof over our head or food on the table." Philanthropy has become an important part of their life as the couple shifted their priorities from raising a family to supporting others in need. Making a gift to Munson's stroke program was one way Dick felt he could do just that.

"When Marilyn and I first talked about it, I said: 'You know, I want to do something, Marilyn, that will help other people on a lasting basis,'" Dick explained.

Dick shared his vision for giving back with his sons. After touring the stroke center, Chris was in full agreement.

"I like to work with the most talented, brightest people I can," Chris shared. "When I had the opportunity to visit Munson and meet the doctors from the stroke center, they checked that box with a big check. They're incredibly talented and [supporting this program] fits exactly with what we do at work. It makes me feel good that we can contribute dollars to give them the ability to do things that

they couldn't do yesterday."

A legacy gift of this nature required extensive financial planning and buy-in from the entire family.

"My parents took the lead on it, then Chris and I stepped in and supported it as well," Kurt added, noting he was most impressed to learn about the Viz. ai technology that enables Munson's neurosurgeons to detect strokes from patients at any Munson hospital via phone. "It's going to save a lot of lives and a lot of heartache."

As Munson neared Comprehensive Stroke Center certification, the Witham family knew the time was right to make their gift.

"It was kind of a slam dunk to put that in place," Kurt said. "We thoroughly enjoy going [up North]. It's a thriving

community, so it really deserves a top-notch health system and I think that's proven with the Comprehensive Stroke Center."

Together, Dick and Marilyn, Chris and his wife Stephanie, and Kurt made a remarkable \$2.5 million gift.

The family gathered with Munson Healthcare leaders on March 11, 2024, to celebrate their generosity by unveiling a new sign for the stroke center – now named the Witham Family Comprehensive Stroke Center.

Improving Outcomes for Patients

While Dick's personal experience and business ties to the stroke program made their family gift impactful, hearing a patient story shared by Dr. Rajah hit home.

Ann McCain was one of the first patients treated via a procedure called mechanical thrombectomy after the launch of Munson's endovascular stroke program in 2020. In under 30 minutes, the stroke team was able to remove a clot from behind Ann's eye while she stayed awake.

"This is a feat which would have required a very lengthy helicopter transfer previously, putting Ann at risk of never returning to her baseline independent self, or worse," Dr. Rajah shared. "Seeing patients like Ann return to their families and normal lives after a stroke diagnosis is the best part of my job, and our team at Munson Healthcare feels the same way."



Ann's story resonated with Dick for a number of reasons. Years ago, a friend of Dick's had a stroke while visiting Mackinac Island. Due to the seriousness of his condition, he was transported to a hospital downstate for care. This delay in treatment did not come without a cost.

"There's no question that if the stroke center was in place [then], he would not be in the state he's in — where he requires 24-hour care and has to lead a very restricted life," Dick said. "He's alive, but it took one of the most vibrant people that I've ever known in my life, simply because the solutions were not available at that point in time."

In 2019, there were 916 stroke patients across Northern Michigan, including Dick. Less than half of those patients received care at a Munson facility due to limited resources. In 2023, thanks to continued investment in the stroke program and facilities, Munson was proud to offer care to over 1,300 stroke patients – with no downstate transfers required.

Dick is hopeful his family's generosity will inspire others to invest in local healthcare services.

"If people look at what we've done and what we're trying to do, it could serve as a catalyst for other people who have the means to make a difference," Dick said.

More than \$6.8 million to date has been raised through philanthropy for stroke care at Munson Healthcare. Munson Healthcare Foundations is immensely grateful to the Witham family and every individual who has made a gift to support this program.

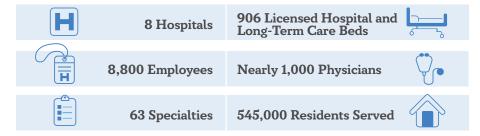
Minutes matter when it comes to stroke, and philanthropy is helping Munson ensure individuals in Northern Lower Michigan and the Upper Peninsula can access quality stroke care as quickly as possible.





Services, Staff and Facilities to Serve You

Munson Healthcare is a regional system of nonprofit hospitals, clinics, outpatient facilities, and surgery centers serving individuals in 30 counties across Northern Michigan. The healthcare system is made up of the following:



In the 2023 calendar year alone, Munson hospitals treated thousands of patients:



Philanthropy provides an average of nearly 30% of funding for capital improvements. Your gift - no matter the size - truly makes a difference!

100% of your donation directly supports the service or fund you choose



2023 Community Partners

The Community Partner Program recognizes businesses and organizations who make annual gifts supporting their local hospital.



PLATINUM PARTNERS (\$10,000+)

American Cancer Society
Bill Marsh Automotive Group, Inc.
Blarney Castle Oil & Propane
Community Financial Credit Union
Crystal Downs Pro-Am Tournament
Floor Covering Brokers Carpet One
GTMM Charitable Fund
Johnson Oil Company
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Mio AuSable - Fairview Area Schools
Pink-Out Volleyball Game

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PNC Bank

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Traverse City Central Girls Volleyball Pink Out

Traverse City Central High School Football

Traverse City West Girls Volleyball Pink Out

The Little Fleet

Pink Out

Traverse City Track Club

Van Dam Custom Boats

Your Support Changes Lives

In 2023, our community continued to support local healthcare through remarkable acts of kindness and generosity. From fun fundraising events to heartfelt family donations, every gift made has a direct and lasting impact on the patients and families we serve.

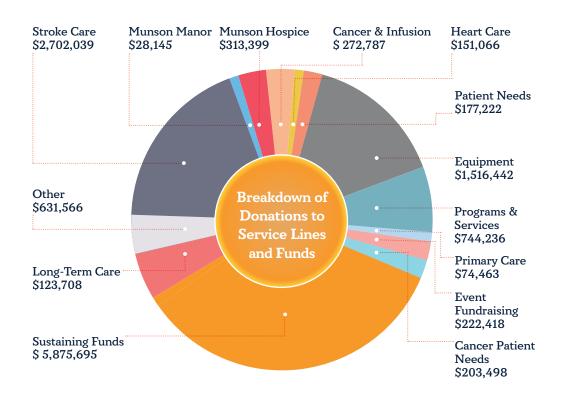
Philanthropy ensures individuals living in northern Michigan have access to the quality healthcare services they need throughout every stage of life. Thank you for supporting this work!

Calendar Year 2023 By the Numbers



33,449Gifts made

3,748Donors

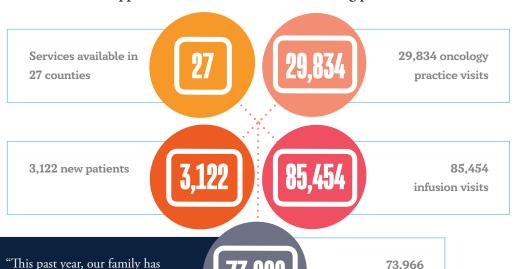


Your Generousity In Action

Coordinated Regional Cancer Care

Having access to high-quality cancer care in northern Michigan is critical to the health of our communities. Munson Healthcare, with your continued support, is committed to providing patients the care they need while minimizing the distance they must travel for this care.

Your continued support of cancer care made the following possible in FY23*:



"This past year, our family has had the painfully difficult experience of walking the journey with our daughter as she bravely faced the challenges of treatment for Triple Negative Breast Cancer.

There are truly no words to express our deep gratitude to each and every one of the staff and volunteers who helped her on her long path.

And now, post-major surgery, she has been declared cancer-free – a miracle of modern medicine, caring and capable medical team, and a whole entourage of prayerful and supportive family and friends."

Family of a Cowell Family Cancer Center Patient From FY21 to FY22, the Munson Healthcare oncology service line experienced:

radiation visits



*Patient data for the 2023 fiscal year is still being collected and is not yet available.

WEBBER HEART CENTER

Munson Medical Center

A ELEVATORS

Heart Care

Our world-class heart care facilities are staffed with highly skilled medical professionals and equipped with innovative technology and medical equipment. Through community support, heart care remains strong for people in northern Michigan.

In 2023, Munson Healthcare's heart team:

47,844	Saw 47,844 patient visits at 10 Traverse Heart & Vascular clinics
15,000	Saw 15,000 hospital cardiology visits (avg. nearly 40 daily)
107,000	Interpreted 107,000 non-invasive cardiac testing procedures
10,000	Performed 10,000 invasive cardiology procedures including coronary stents, ablations, device implants, and vascular procedures
42,000	Performed over 42,000 device interrogations (including pacemakers and defibrillators)

40% of all patient visits last year were done in local communities, saving over 2 million miles of driving to and from Traverse City. That distance is equal to driving around the earth 81 times! Your support keeps heart care close to home.



Compassionate Hospice Care and Bereavement Programs

Your generosity allows Munson Healthcare Hospice to provide compassionate end-of-life care and grief support for individuals and families during their time of greatest need.



"To Our Hospice Team: Our family was grateful for each and every one of you – you all helped guide us along a pathway we never thought we would have to navigate. We are eternally grateful for all you did for us."

-Family of a Hospice Patient

Munson Healthcare Hospice provided the following in 2023:

They hosted several events to honor loved ones, including four Memorial Butterfly Releases and two Winter Solstice Gatherings. 720 hospice patients served

1,943

1,943 bereavement clients served

416

416 bereavement groups and classes offered

1,783

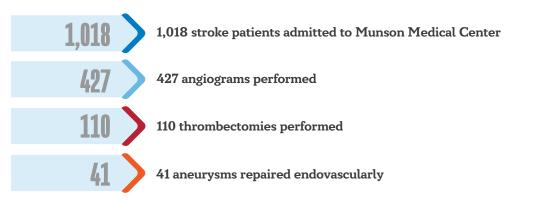
1,783 bereavement volunteer phone calls made

14,626 bereavement mailings sent

Enhancing Stroke Care in Northern Michigan

Stroke patients throughout northern Michigan receive timely, high-quality stroke care at the Witham Family Comprehensive Stroke Center. Home to an endovascular stroke program and equipped with the most advanced technology and two state-of-the-art biplane imaging machines, our stroke center is staffed by expert medical professionals.

Here's a glimpse at your impact on stroke care in 2023:



Munson Medical Center received the 2023 Get With The Guidelines® Stroke Gold Plus Award and the Target Stroke Honor Roll Elite Award from the American Heart Association/American Stroke Association. These national awards

recognize Munson's "time to treatment" for stroke patients (60 minutes or less for 85 percent of patients). This is the 10th consecutive year Munson Medical Center has received this recognition.

Munson Manor

Munson Manor Hospitality House, located on the campus of Munson Medical Center in Traverse City, provides a home-away-from-home for patients and families while undergoing treatment. By staying at Munson Manor, families have a safe place of rest near their loved ones throughout an illness or injury.

Munson Manor provided warmth and comfort to countless families in 2023 through:



8,733 rooms rented



4,272 guests served



\$50,000+ gifted to support guests in need of financial assistance



"I can't say enough good things about the Munson Manor. I was shown nothing but kindness by all of the staff. I am so grateful to have been able to stay so close to the hospital while my husband was there for almost 2 months. It was clean and comfortable!"

-A Munson Manor Guest

2023 Fundraising Events

Community events bring people together and provide critical funding support for local healthcare. We are grateful for our community members who attended fundraising events in 2023, and for those who hosted their own!

Visit our website to learn more about events hosted in 2023 and the impact of their support.

Host an Event

Munson Healthcare Foundations would love to support your fundraising event held on behalf of your community hospital! To get started, contact Kira Walkup, Events Specialist, at 231-213-1161 or kwalkup@mhc.net.









Giving Tuesday 2023

Giving Tuesday is a powerful reminder of the positive impact that can be made when people come together to support a common cause. On November 28, 2023, you made a significant impact on healthcare in northern Michigan by raising over \$121,000!

231Total Donors

258
Donations

21 FundsSupported

\$80,000 Matching Gift \$121,500+

\$201K+
Total Raised

SAVE THE DATE

3

DEC 2024

#GIWINGTUESDAY

Thank you for joining as this morning?







Celebrating Our Employee Donors

Munson Healthcare employees give their time, talent, and heart to our patients every day. Many employees take their commitment one step further through charitable giving. The dedication and generosity of our employees, through gifts of all sizes, makes a profound impact on the lives of the patients and families we serve. We are immensely grateful for their support!

2023 Employee Giving:

1,040 Empoyee Donors 80 Funds Supported

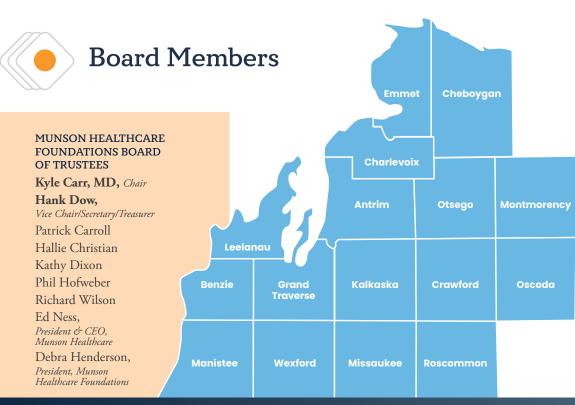
Top 5 Funds Supported:

Patient Needs Hospice Care

Innovation & Equipment

Programs & Services

Cancer Care





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Legacy Society Members & 2023 Donors



Thank You for the Gift of a Lifetime

Thank you to our Legacy Society members who have made the gift of a lifetime. The following list reflects individuals who named Munson Healthcare Foundations in their will or estate plans or made a Charitable Gift Annuity or other life income arrangement.

To learn more about the Legacy Society and how you can make a lasting impact, contact us at legacy@mhc.net or scan the QR code.

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Sue Denio

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Thank You to All of Our Donors

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Pink Out Volleyball Game

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Pink Out

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STEWARDS \$1,000.00+

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Ioan S. Allinder

Beverly Almquist

Scott & Lisa Almquist

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