

2025 Charitable Giving Opportunities for Businesses

Together, we are advancing healthcare
excellence in Northern Michigan.



MUNSON HEALTHCARE
Foundations





As a trusted non-profit healthcare system serving communities in 30 counties, we believe everyone should have easy access to quality health care. That's why Munson Healthcare's heart, cancer, and orthopedic specialists travel throughout northern Michigan to see patients in their communities.

We are able to offer this level of care, commitment, and innovation because of our generous donors – donors who give in the ways that mean the most to them. Indeed, 100 percent of donor dollars are used based on donor intent. As a respected business in our region, we invite you to support local healthcare.

Here are two ways for you to get involved:

- 1** Community Partner Program
- 2** Traditional fundraising event sponsorships

Community Partner Program

This program recognizes businesses and organizations that make annual gifts at the \$1,000, \$5,000, and \$10,000+ levels. Your organization may choose a specific program, project, or hospital to support. One of our gift officers can share details on the many options available.

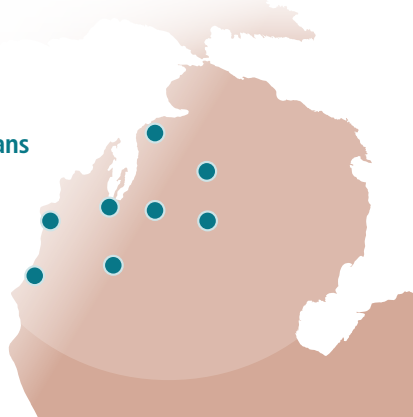
With your support, your organization will be publicly recognized in print, on Munson Healthcare's website, and at non-fundraising hospital events. We also provide special signage for display in your business. Please see details on the following page.

8 hospitals | 906 licensed beds

Nearly 9,000 employees and 1,000 physicians

67 specialties | 545,000 area residents

**Munson Healthcare Hospice and
Home Health services in 23 counties**



Donor Recognition	\$1,000 Silver	\$5,000 Gold	\$10,000 Platinum
Social media post announcing and highlighting community partnership	•	•	•
Donor listing in Annual Report, distributed to over 20,000 individuals annually.	•	•	•
Annual listing on donor wall in local hospital and at Munson Medical Center.	•	•	•
Your organization's name included as a Community Partner on the Munson Healthcare website.	•	•	•
Corporate logo on Foundations' Community Partner Program web page.		•	•
Signage at all recognition events across our system.		•	•
Permanent donor wall recognition at Munson Healthcare hospitals.			•
Vocal recognition and giveaway items at applicable in-person recognition events.			•

We understand that the growth of your business is dependent upon reaching targeted audiences. **We can help!** Beginning at the \$5,000 level, your organization will be recognized at various non-fundraising events at our local hospitals.

Non-fundraising Hospital Event	Audience
Donor Receptions	Donors including hospital leaders, board members, employees, physicians, community leaders, and generous community members.
Physician/provider receptions	Physicians and other providers, hospital leadership, and in some cases, community members.
Employee appreciation or recognition events	Hospital employees are invited to a variety of events to thank them for their work.



2025 Sponsorship Information

Want to thank a customer by taking them golfing? Or maybe you enjoy putting on the ritz and sipping wine while bidding on trips, purses, and baskets of goodies? Munson Healthcare offers ways for you to have some fun and support local healthcare.

Sponsorships cover the cost of fundraising events and are extremely important to the success in raising dollars. Event sponsorships can offer you signage, tickets, and public recognition at the event. A portion of each sponsorship may be tax-deductible.

Sponsorships and gifts can be mailed to:

Munson Healthcare Foundations
1150 Medical Campus Drive
Traverse City, MI 49684

For more information regarding all Munson Healthcare fundraising events, please contact us at (231) 213-1150 or foundation@munsonhealthcare.org.



Interested in organizing your own fundraiser?

Get in touch with our Events Specialist, Kira Walkup, at 231-213-1161 or kwalkup@mhc.net to learn how Munson Healthcare Foundations can help support your fundraising initiative.

Cadillac Hospital Fundraising Events

22nd Annual Cadillac Hospital Golf Ball

This signature four-person scramble is limited to 25 teams of four (100 golfers).

The day includes: 18 holes of golf at the Cadillac Country Club; green fees, driving range, putting green, and cart; and post-tournament luncheon and awards.

Friday, June 6, 2025 • 12 to 5 pm • Cadillac Country Club - Cadillac, MI

Registration: \$125 individual entry • \$500 team entry (four golfers)

Hospital/Program supported: Munson Healthcare Cadillac Hospital

Attendees: Approximately 100 Cadillac area community members

Sponsorship levels and benefits:

- Sponsorships of \$1,000 and above include, at minimum:
 - » Name/logo on event, cart and hole signs
 - » At least one team of four golfers
 - » Luncheon and awards
 - » Recognition in Foundation publications



For more information:

Please visit munsonhealthcare.org/cadillacgolfball, scan the QR code with your smartphone camera, or text "GOLFBALL" to (855) 956-0749.



Cadillac Hospital Fundraising Events

13th Annual Cadillac Hospital Power of the Purse

An evening to celebrate the legacy of Women's Health in the Cadillac community, including live and silent auctions, raffles and giveaways, and drinks and dinner.

Thursday, September 18, 2025 • Fox Hill Event Center - Cadillac, MI

Ticket price: \$75 per guest

Hospital/Program supported: Munson Healthcare Cadillac Hospital

Attendees: Approximately 250 Cadillac area community members

Sponsorship levels and benefits:

- **Diamond Clutch Sponsor: \$3,000**
 - » Eight event & drink tickets and a reserved table
 - » Sponsor name and logo given premier billing at event and on all marketing materials (mailings, email, website, event signage, and social media)
 - » Photo opportunity with hospital leadership
- **Emerald Tote Sponsor: \$1,500**
 - » Four event & drink tickets and a reserved table
 - » Sponsor name and logo displayed at event and on event marketing materials
- **Table Sponsor: \$1,000**
 - » Eight event & drink tickets and a reserved table
 - » Sponsor name and logo displayed on table
- **Event Sponsor: \$1,499 - \$100**
 - » Sponsor name and logo displayed at event and on event marketing materials



For more information:

Please visit munsonhealthcare.org/powerofthepurse, scan the QR code with your smartphone camera, or text "PURSE" to (855) 956-0749.



Charlevoix Hospital Fundraising Events

2nd Annual Charlevoix Hospital Summer Soirée

An evening of celebration and shared purpose, recognizing the great care provided at Munson Healthcare Charlevoix Hospital. This event features a cocktail reception with hors d'oeuvres, live entertainment, an auction, and dinner.

Thursday, July 31, 2025 • 5:30 to 8:30 pm • Castle Farms - Charlevoix, MI

Ticket price: \$150 per guest

Hospital/Program supported: Munson Healthcare Charlevoix Hospital

Attendees: Approximately 150 Charlevoix area community members

Sponsorship levels and benefits:

- **Event Sponsor: \$7,500**
 - » Sixteen tickets (two reserved tables)
 - » Banner presence and verbal recognition at the event
 - » Logo recognition on-screen during evening presentation
 - » Opportunity to speak at the event
 - » Recognition at all Munson Healthcare donor appreciation events throughout the full calendar year
- **Gifts of Love Sponsor: \$5,000**
 - » Eight tickets (reserved table)
 - » Banner presence and verbal recognition at the event
 - » Logo recognition during Gifts of Love presentation
- **Dinner Sponsor: \$5,000**
 - » Eight tickets (reserved table)
 - » Banner presence and verbal recognition at the event
 - » Logo recognition during dinner
- **Table Sponsor: \$4,000**
 - » Eight tickets (reserved table) and sponsor signage at table
- **Half-Table Sponsor: \$2,000**
 - » Four tickets (reserved half-table) and sponsor signage at table
- **General Sponsor: \$1,000**
 - » Two tickets (reserved quarter-table) and sponsor signiation at table

For more information:

Please visit munsonhealthcare.org/charlevoixsoiree, scan the QR code with your smartphone camera, or text "SOIREE" to (855) 956-0749.



Grayling Hospital Fundraising Events

Grayling Hospital Golf Classic

Signature four-person scramble, limited to 25 teams of four (100 golfers).

Day Includes: 18 holes of golf at Grayling Country Club; green fees, driving range, putting green, and cart; Halfway House hot dog lunch; beverages; post-tournament luncheon and awards.

Friday, June 20, 2025 • 8 am to 4 pm • Grayling Country Club - Grayling, MI

Registration: \$125 individual entry • \$500 team entry

Hospital/Program supported: Munson Healthcare Grayling Hospital

Attendees: Approximately 100 Grayling area community members

Sponsorship levels and benefits:

- **Premier Sponsor: \$2,800**
 - » Registration for two teams of four (eight golfers) and a reserved table at the luncheon and awards
 - » Prominent name/logo on event signage and hole signs, banner displayed at event entrance, and logo placement in all event communications
 - » Recognition in Foundation publications
- **Platinum Hole Sponsor: \$1,000**
 - » Name/logo on event signage and hole signs
 - » Registration, luncheon, and awards for four golfers (one team)
 - » Recognition in Foundation publications
- **Gold Hole Donor: \$650**
 - » Registration, luncheon, and awards for two golfers
 - » Name/logo on hole sign
 - » Recognition in Foundation publications
- **Silver Hole Donor: \$300**
 - » Name/logo on hole sign
 - » Recognition in Foundation publications
- **Bronze Hole Donor: \$150**
 - » Name/logo on event signage



For more information:

Please visit munsonhealthcare.org/graylinggolf, scan the QR code with your smartphone camera, or text "GOLFCLASSIC" to (855) 956-0749.

Munson Healthcare Hospice Fundraising Events

11th Annual Hospice Fundraising Breakfast

An inspirational breakfast session. Learn more about hospice experiences from a patient's family member.

Friday, May 9, 2025 • 8 to 9 am • The Hagerty Center - Traverse City, MI

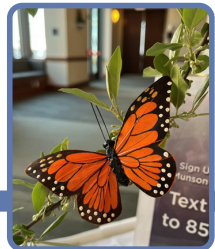
Ticket Price: Free (donations encouraged)

Hospital/Program supported: Munson Hospice

Attendees: Approximately 200 Traverse City area community members

Sponsorship levels and benefits:

- **Breakfast Sponsor: \$5,000**
 - » Logo on printed/electronic event advertising materials
 - » Space at the event to display your marketing materials
 - » Reserved table (8 guests) for your business
 - » Special "Thank You" from the event podium as Breakfast Sponsor
 - » Recognition on website, posters, and event program
- **Premier Sponsor: \$2,500**
 - » Special "Thank You" from the event podium as Premier Sponsor
 - » Recognition on website, posters, and event program
- **Sponsor: \$1,000**
 - » Recognition on website, posters, and event program
- **Gifts Less Than: \$1,000**
 - » Name listed on the Hospice Breakfast event webpage



For more information:

Please visit munsonhealthcare.org/hospicebreakfast, scan the QR code with your smartphone camera, or text "HOSPICEBREAKFAST" to (855) 956-0749.



Manistee Hospital Fundraising Events

Manistee Hospital Paint the Town Pink

This community event raises awareness for cancer prevention and shares resources for treatment.

October 2025 • Downtown Manistee, MI

Hospital/Program supported: Cancer Patient Needs and Manistee Hospital

Attendees: Up to 500 Manistee area community members

Sponsorship levels and benefits:

- Event Sponsor: \$1,000 and up
 - » Sponsor name and logo displayed at event and on event marketing materials

For more information:

Please visit munsonhealthcare.org/paintthetownpink, scan the QR code with your smartphone camera, or text "PAINTPINK" to (855) 956-0749.



Otsego Memorial Hospital Fundraising Events

27th Annual Otsego Memorial Hospital Golf Outing

Premier fundraising event and one of northern Michigan's most renowned golf outings.

Thursday, June 12, 2025 • 8 am to 4 pm • Otsego Resort - Gaylord, MI

Registration: \$250 individual entry • \$1,000 team entry

Hospital/Program supported: Munson Healthcare Otsego Memorial Hospital

Attendees: Approximately 200 Gaylord area community members

Sponsorship levels and benefits:

- **Premier Event Sponsor: \$10,000**
 - » Eight player packages (two teams) and reserved head table at luncheon
 - » Prominent logo placement on all event communications and event signage
 - » Logo displayed on carts and hole sign
 - » Opportunity to submit a promotional video and/or speak at the event
- **Event Sponsor: \$5,000**
 - » Four player packages (one team) and reserved table at luncheon
 - » Logo on hole sign and on stickers placed on goodie bags
 - » Prominent logo placement on all event communications and event signage
- **Player Sponsor: \$2,000**
 - » Four player packages (one team)
 - » Logo on hole sign and driving range signage
 - » Logo on all event signage
- **Corporate Sponsor: \$1,200**
 - » Two individual player packages
 - » Logo on all event signage
- **Gifts Less Than: \$1,000**
 - » All gifts less than \$1,000 will be recognized on signage at the event



For more information:

Please visit munsonhealthcare.org/omhgolf, scan the QR code with your smartphone camera, or text "OMHGOLF" to (855) 956-0749.



Contact Us

We'd love to start or renew a partnership with you! Sign up online at **munsonhealthcare.org/communitypartners**. To learn more, email **foundation@mhc.net**, call the phone number below, or scan the QR code with your smartphone.



MUNSON HEALTHCARE
Foundations

1150 Medical Campus Dr., Traverse City, MI 49684
231-213-1150 | **munsonhealthcare.org/foundations**